

Training Teamwork

We have your back!

Jessie Zairo & Kelly McElligott



Is this thing on??



Who we are



That's Nick aka
Kidclamp

Kelly McElligott
Educator
and
Jessie Zairo
Marketing & Outreach
Coordinator

Training Teamwork

Your Training.

Demonstrate it, talk about use cases, all in a video of fewer than 10 minutes!

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Basic Tips

Make it short

Try to keep it less than 10 minutes

Make the subject talk

Grab the attention of the user

Make it dynamic

Animate, live action or screencast

Getting Started

Tell the user what they will learn.



The Story

Don't Be Afraid to Try New Things

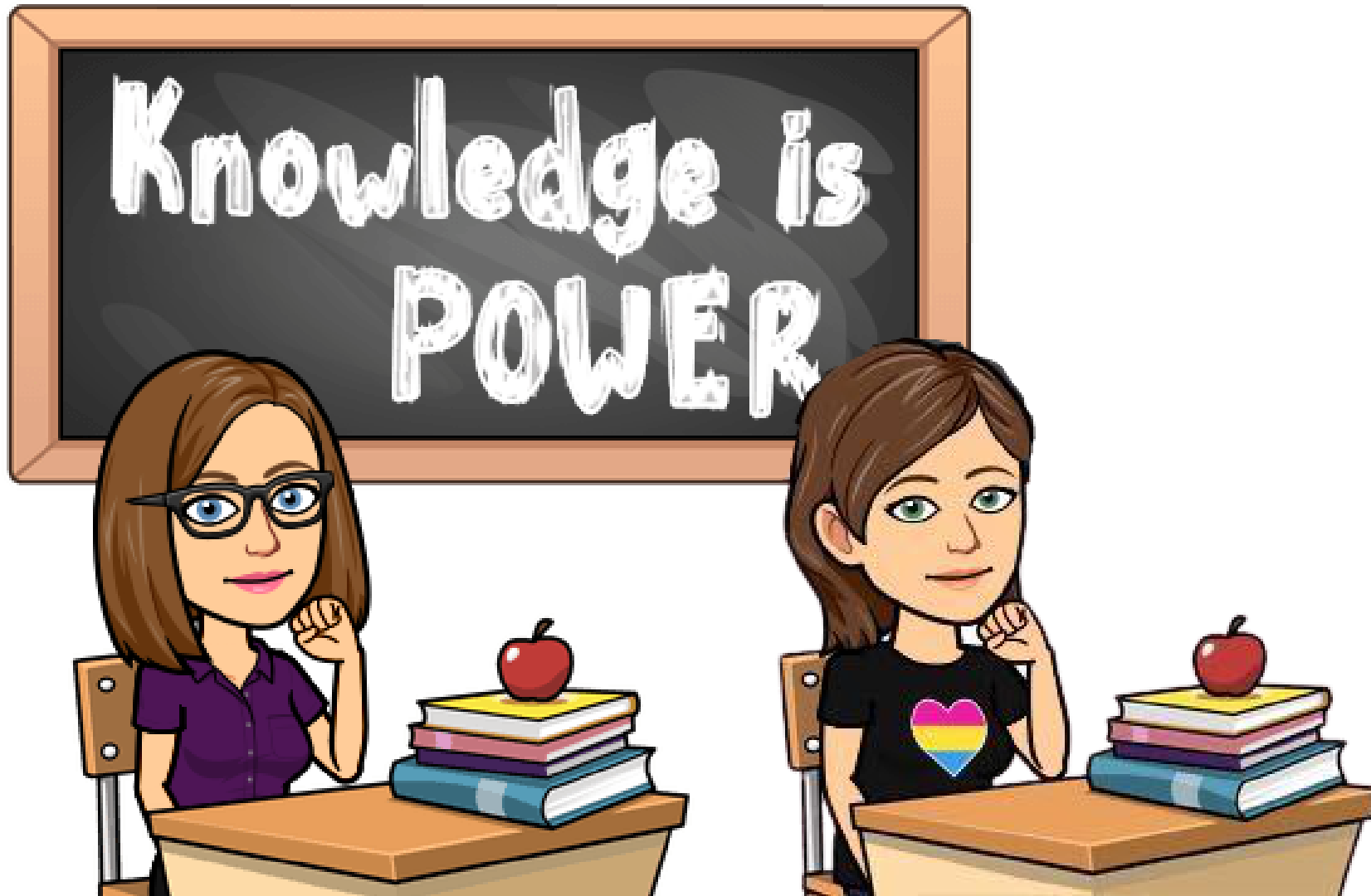
Use new ideas to surprise your audience

Show, Don't tell

Use visuals and sound

If you are making a series

use short videos with descriptive titles!



The Explanation

The screenshot displays the Koha staff interface for adding a news item. The browser address bar shows the URL: `staff.model.bywatersolutions.com/cgi-bin/koha/tools/koha-news.pl?op=add_form&lang=`. The interface includes a navigation bar with links for Circulation, Patrons, Search, Cart, and More. The Koha logo is visible on the left. A search bar with the placeholder "Enter search keywords:" and a "Submit" button is present. Below the search bar, there are links for "Check out", "Check in", "Renew", and "Search the catalog". The main content area is titled "OPAC and Koha news" and contains several form fields: "Display location:" (set to "Slip"), "Library:" (set to "All libraries"), "Title:" (marked as "Required"), "Publication date:" (with a date picker), and "Expiration date:" (with a date picker and a note: "News will still be accessible by direct URL if expired."). There is also a checkbox for "Appear in position:". Below these fields is a rich text editor with a menu bar (File, Edit, View, Insert, Format, Tools, Table) and various formatting options (Paragraph, Bold, Italic, Underline, Text color, Background color, etc.). At the bottom of the form are "Submit" and "Cancel" buttons. A video call overlay is visible on the right side of the screen, showing two participants. The bottom of the interface has language options for "English" and "Español".

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Process

How to Create Video Content

01

Video

Good Quality

02

Sound

Use a headset

03

Edit

Make it seamless



How to Create Video Content

At Your Library

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Practice Run Through



You will Make Mistakes

The image shows a screenshot of the Koha staff client web interface. The browser address bar displays `staff.model.bywatersolutions.com/cgi-bin/koha/mainpage.pl`. The interface includes a top navigation bar with links for Circulation, Patrons, Search, Cart, and More. Below this is a search bar for patron card numbers and a 'Submit' button. A sidebar on the left contains a 'News' section with a 'Welcome to Koha' message and a 'What's Next?' section with a list of links. The main content area features a grid of buttons for various functions: Circulation, Patrons, Advanced search, Lists, Authorities, Cataloging, Serials, Acquisitions, Reports, Tools, Koha administration, and About Koha. At the bottom, there are status indicators for 'Article requests: 1' and 'Suggestions pending approval: 4'. On the right side of the screenshot, there is a vertical video call overlay showing three participants: a woman at the top, a woman in the middle, and a man at the bottom.

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Keep a Backup



“

GUY KAWASAKI

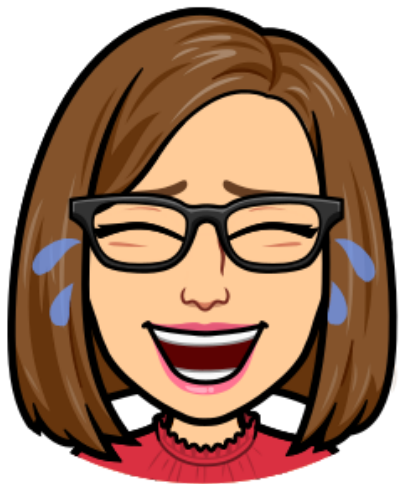
**Simple and to the point is
always the best way to
get your point across**

”

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01

**Make them
laugh**



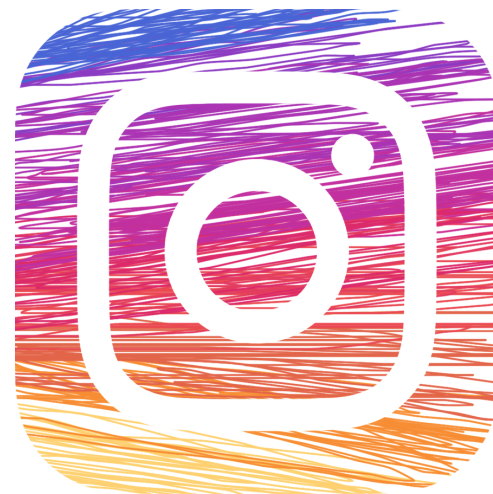
02

**Use an
engaging
thumbnail**



03

**Share on
social media**



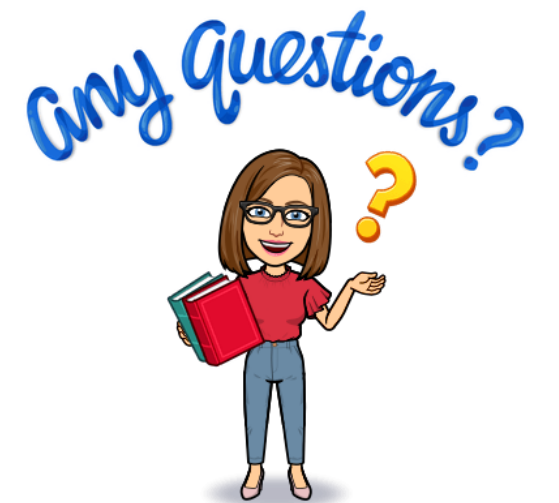
04

**elearning
opportunity**



05

**ask for input
from staff
and patrons**



Jump Right in!

Stay positive, have fun, and your audience will come!





CHAT WITH US

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